

business principles and management pdf

BUSINESS MANAGEMENT 13E, formerly Business Principles and Management, is designed for more advanced high school business courses, going beyond the intro to business class. With the focus shifted to business management, this text approaches business operations from the entrepreneurial and management perspective.

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Formally defined, the principles of management are the activities that â€œplan, organize, and control the operations of the basic elements of [people], materials, machines, methods, money and markets, providing direction and coordination, and giving

This text was adapted by The Saylor Foundation under a

principles of business management Principles of Business Management focuses on the roles and responsibilities of managers as well as opportunities and challenges of ethically managing a business in the free enterprise system.

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